

# Equity Funding Distribution Model

## History / Purpose

The Victim Services Partnership was collectively established by seven victim serving organizations within the footprint of Greater Green Bay Community Foundation (GGBCF) to address deep cuts in Victims of Crime Act (VOCA) Funding. With Wisconsin’s annual funding expected to go from \$44.5M to roughly \$13M, our community is on a trajectory to lose up to \$2.8M each year over the next three years. These organizations are collaborating in co-advocacy efforts to educate and engage the community in the survival of these critical local services.

## Fundraising Goal

Our goal is to raise \$3M in 3 years. We collectively agreed that 99% of the funds raised each month will be distributed according to an equity focused distribution model inspired by Weaving Ways.

## Organizations Eligible for Funding

For the first three years of this collaborative fundraising effort, eligibility of distributed funds is limited to the initial collaborative members including:

- Brown County District Attorney’s Office
- Family Services of Northeast WI
- Golden House
- Rainbow House
- Violence Intervention Project
- We All Rise: African American Resource Center
- Wise Women Gathering Place

These organizations are all:

- VOCA Funding recipient in 2019-2024
- Victim/Survivor serving
- Serving mostly survivors who reside in the footprint of
- GGBCF (Brown, Kewaunee, Oconto)

### \* Attribution Statement

The following model was created with foundational insights drawn from *Weaving Ways*. It was adapted to include additional areas of focus co-developed by the Victim Services Partnership utilizing a consensus-based decision-making process. This model may not be reproduced or used for purposes beyond educational reference without explicit consent from *Weaving Ways*.

Area of Focus	Scoring	Family Services	WWGP	VIP	Rainbow House	Golden House	We All Rise AARC	Brown County DA
*Amount of years being funded to provide victim services	0-4 years = 10 points 5-9 years = 8 points 10-14 years = 6 points 15-19 years = 4 points 20+ years = 1 point	1	4	1	1	1	8	8
*Culturally-specific Organization	Yes = 10 points No = 5 points	5	10	5	5	5	10	5
*Representation - What percentage of your staff are BIPOC?	80-100% = 10 points 60-79% = 8 points 41-59% = 6 points 20-40% = 4 points 0-19% = 1 point	4	8	6	1	4	8	1
*Survivor Disparities - What percentage of your client base is BIPOC?	80-100% = 10 points 60-79% = 8 points 41-59% = 6 points 20-40% = 4 points 0-19% = 1 point	4	6	1	1	4	10	4
*% of Budget Impact if not awarded / Current % of Operating Budget	90-100% = 10 points 80-89% = 9 points 70-79% = 8 points 60-69% = 7 points 50-59% = 6 points 40-49% = 5 points 30-39% = 4 points 20-29% = 3 points 10-19% = 2 points 0-9% = 1 point	5	7	7	4	5	6	4
Geographic Focus	Rural Only = 10 points Rural/Urban = 7 points Urban Only = 5 points	7	7	10	10	5	5	5
24/7 Shelter	Yes = 10 points No = 5 points	5	5	10	10	10	10	5
24/7 Services	Yes = 10 points No = 5 points	10	5	10	10	10	10	5
TOTAL SCORE		41/80	52/80	50/80	42/80	48/80	67/80	37/80
TOTAL %		51%	65%	63%	53%	60%	84%	46%

1% of funds raised will be maintained as reserves and to cover the administrative fees of the fund.  
All remaining funds will be distributed utilizing the below ranking scores.

### Ranking Scores for 2024-25:

- 20%- We All Rise AARC (84%)  
18% - WWGP (65%)  
16% - VIP (63%)  
14% - Golden House (60%)
- 12% - Rainbow House (53%)  
10% - Family Services (51%)  
10% - Brown County DA (46%)